

<<< Press release from the Embassy of Japan, 18th May 2016>>>

On 15th May 2016, Ambassador of Japan to Oman, Mitsugu SAITO hosted a 'Fashion Designing Workshop' at his residence for Highness, Excellencies, and distinguished guests. The Workshop was presented by Ms. Tamae HIROKAWA, one of the leading fashion designers in Japan who achieved success in creating a link between traditional and modern clothing style.

Hirokawa established her own studio "SOMA DESIGN" in March 2006 which does fashion and graphic designing, sound creating and visual directing. She also established her own designing project "SOMARTA" at the same time.

In his opening remarks, the Ambassador said, "I'm thrilled to see you all here in this Fashion Design Workshop which will be a good opportunity for the guests to get an idea about the fusion of the modern and tradition in the Japanese fashion industry. I believe that such events would further deepen mutual understanding between Japan and Oman."

SAITO told his guests, "Ms. Tamae HIROKAWA is a renowned and leading Japanese fashion designer, artist and creative designer. She is famous for her creativity and innovation. She has obtained several renowned awards for her novel works and projects which were displayed all over the world, including the US and Europe."

In addition, The Embassy of Japan organized a Fashion Designing workshop in cooperation with Higher College of Technology on 16th, and Scientific College of Design on 17th. Ms. HIROKAWA gave a presentation to the students at both colleges on her work, latest Japanese technology on designing and her recent work using *Kimono* or Japanese traditional dress couture to introduce a new way to mix the traditional and modern fashion.



