Japan's Advertising Photography (APA Award)

Scenes of Recovery from the Earthquake and Tsunami

in Commemoration of the 40th Anniversary of the Establishment of Diplomatic Relations

Under the patronage of H.E. Engineer Sultan bin Hamdoon bin Saif Al Harthy, Chairman of Muscat Municipality

Presented by the Embassy of Japan and Oman-Japan Friendship Association

In collaboration with the Japan Advertising Photographers' Association (APA)

In cooperation with the Omani Society for Fine Arts and amanaimages inc.

11th February, 2012 - 15th February, 2012 Date: 9:00 a.m. - 8:30 p.m. (See below for 11th February) Venue: Omani Society for Fine Arts (at Sarooj)

Free Admission

Opening Reception with the presence of H.E. Engineer Sultan bin Hamdoon bin Saif Al Harthy 11th February, 2012 at 7:00 p.m. at Omani Society for Fine Arts Soft drinks & Snacks

Japanese advertising photography represents the best of Japan's photographic, printing, and marketing techniques. It reflects the lifestyle and the consumer/social trends in Japan, and the works are the best examples of the current JAPAN.

First time in

the Middle East!

Award-winning photographs from the APA Award 2011 & 2010 will be exhibited along with those from Tohoku Region which is reviving after the Great East Japan Earthquake in March 2011.



Inquiries: Cultural Section, Embassy of Japan (Phone +968-24 601028 ext. 38)